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## Racey Girl International Model Search Finals Featuring Playmates, NFL Stars, Celebrities and 30 Beautiful Models

**Nassau, Bahamas** - The stars will be out in full force at the world's most expensive resort, [NYGÅRD Cay](#), and the [Wyndham Nassau Beach Resort and Crystal Palace Casino](#) for a four day celebration as PlayerXT presents the Racey Girl International Model Search Finals, a weekend full of fun festivities culminating with the glamorous and sexy "Model Search Finals" for VIPs, celebrities, and dignitaries from May 14-18, 2009.

The four day event will bring together some of the biggest names in "glamour marketing" and will include **NFL Stars** with a contingent of **Miami Dolphins, Playmates** and celebrities. It will feature 24 international models competing for cash, prizes, and a modeling contract with [Racey Girl International](#). There will be two categories with two winners for swimwear and lingerie featuring **Moda Star Swimwear** and **Shirley of Hollywood Lingerie**, "official lingerie" of the Racey Girls. The overall winner will receive a \$5,000 modeling contract and travel with PlayerXT to Costa Rica, the Dominican Republic, Las Vegas, Mexico City, and Jamaica, before returning to the Bahamas in October for the grand reopening of the **Wyndham Nassau Resort and Crystal Palace Casino**. At that time, the Wyndham and Crystal Palace will reopen their doors after a \$27 million dollar renovation.



The Grand Finals Show will be conducted Saturday night, May 16, at the Crystal **Palace Rainforest Theatre**. The pageant will be emceed by actress, Playmate, and **Shirley of Hollywood** Super Model, [Tyran Richard](#) (above left). She will be joined in hosting duties by [Playmate Shellan Meiers](#) (below), [Playmate Stephanie Heinrich](#) (below), and Maxim, Shirley of Hollywood, and the original Racey Girl, [Maya Rochelle](#) (below). Maya is the star of a new television pilot [Maya Uncovered](#), which will be partially shot during this event at [NYGÅRD Cay](#).



Entertainment for the weekend will be the multi-talented [Veselka Twins](#) (at right). They will be joined onstage by the [Edwards Twins](#), Masters of Celebrity Illusion, who perform nightly at the Crystal Palace Rainforest Theatre.

While in the Bahamas, the Playmates will be joined by beautiful models that have been featured in Playboy, Maxim, FHM, Stuff, including **NBC's Beauty and the Geek** winner [Amanda Corey](#).

"I was in Playboy's November 2006 issue and I'm also a Playboy Cyber Girl. I travel all over the U.S. competing in bikini contests, so look out for me in the Bahamas! I am looking forward to being a Racey Girl and traveling the world with PlayerXT in 2009 and 2010," said Corey.



"We are really excited about this year's event," said Curt Holstein, president of Racey Girl International. "We will have the giants of 'glamour marketing' converging in the same place at the same time. They have all been innovators in their respective genres, and the absolute leaders in interfacing their product lines with the public.

"We are honored to have Peter Nygård, Founder & Chairman of North America's leading fashion house NYGÅRD International as a judge and host of the event. The fashion mogul has generously offered to host events at his paradisiacal home, NYGÅRD Cay. NYGÅRD Cay is a luxurious 150,000 sq. ft. Mayan themed masterpiece and named one of the world's most expensive resorts by Forbes Magazine. Nygård is an entrepreneur, sportsman, Olympian and humanitarian."

NYGÅRD International is number one when it comes to information technology. Nygård's slogan "Where Fashion Meets Technology", pioneered by Nygård in the early 1980's, is emblematic of the company's melding of IT and operations. The speed with which Nygård claimed his unique position is attributed to his savvy business decisions, use of cutting-edge technology and a work ethic that includes 14 to 16 hour days, seven days a week. But then again, as Nygård says, "The only time you are working is when you wish you were doing something else." Because of this, he now controls one of North America's largest women's fashion houses.

Not only is Peter Nygård known in the fashion marketplace, he is recognized globally for his charitable efforts. Throughout Nygård's illustrious career, he has continually given back to the community. Over a decade ago, he began his crusade to find a cure for breast cancer, making this the company's corporate charity of choice. Last year NYGÅRD donated over \$2 million to the cause.

In addition to Nygård's commitment to breast cancer research, his love of sports and drive to help people succeed has also motivated him to sponsor many Bahamian athletes over the years. His contribution to sports has been well received by the Bahamian community - and his sponsorship is ongoing.

"Peter is an incredible businessman and benefactor to so many on the island," said Roy Hahn, President of PlayerXT & Producer of the event. "His awards and accolades in the fields of fashion, sports and charity could fill a museum."



[Moda Star Swimwear](#) is the featured swimwear of the event. With the cooperative efforts of acclaimed Swedish photographer [Patrik Book](#) and award winning web design and marketing entrepreneur [Greg Richburg](#) from California, Moda Star became a reality. [Moda Star Models](#) is a US licensed talent agency with International ties. Owned and operated out of California and Sweden and inspired by model promotion, Brazilian design, surf & sand, swimwear and beautiful photography from all over the planet, the Moda Star family has created an idea that is making world wide impact.

"It is about the women," says creator and designer Richburg. "My pleasure is helping with beauty and comfort. Moda Star is proud to be a part of the Racey Girls International Model Search event as the swimwear sponsor. We are dedicated to fashion and modeling, offering quality brand swimwear in an assortment of styles to satisfy the taste of sexy women everywhere."

The winning model will appear on the cover of [Moda Star Magazine](#), and several of the finalists will appear in the magazine, online and in the Moda Star catalog.

Also in attendance will be the editors of [American Curves](#), [Oxygen](#), and [Fitness Magazine](#) with over 2 million verified subscribers. The editors from [Bullz-Eye.com](#) will be on hand to judge and hand out awards to the winning models. *Bullz-Eye* is the second-largest online men's lifestyle magazine with more than 70 million page views and 5 million unique visitors per month. Ernie Cabral, Publisher of [Action Magazine](#) will also be a judge. *Action Magazine* is a Las Vegas base publication that covers resort casinos all over the world, and just featured the Wyndham Nassau Resort and Crystal Palace Casino in their spring '09 issue. *Action Magazine* will also be in the Bahamas to shoot its new HD Television Show for HD Net.

**Ron Rice, founder of Hawaiian Tropic**, will attend again this year. Famed hair care magnate **John Paul Dejoria of Paul Mitchell Systems** is slated to attend as a judge. Russ Weiner, president of [Rockstar Energy Drink](#) will be a judge. **Vic Loh of Loh Racing** and owner **GTI Data Management Systems Inc.** is a sponsor of the event, along with **Eric Hansen of Blue Star Technologies**. **GTI** has data management contracts with the Justice Department, DEA, and the Social Security Administration. **Blue Star** is a top purveyor of **BluRay** technology in the US. Also, capturing the festivities will be GraphicMass, *Fox Sports*, *Telemundo*, *EXTRA*, *NBC – Miami*, and photographers from *Playboy*, *Maxim*, *FHM*, *Moda Star Magazine*, and *American Curves*.

Award winning GRAPHICMASS produces TV programming, commercials and features. They are home to TV shows, *Maya Uncovered* and *Late Nite Trenchmont*, and produce advertising for clients like Jeopardy, Nintendo, and Wheel of Fortune.



[Stephanie Heinrich](#) is one of Hugh Hefner's favorites and like a daughter to Mary O'Connor, Hef's secretary of over 30 years. Mary took her under her arm at the age of 20 when she moved into the Mansion from her hometown of Cincinnati, OH. She became Playboy's first *Cyber Girl of the Week* in September 2000 and the first *Cyber Girl of the Month* (in January 2001). She was also featured in the magazine's College Girls issue in October 2000 while she was attending the University of Cincinnati. She was chosen as *Playboy's* Playmate of the Month in October 2001 and has appeared in numerous *Playboy* videos.

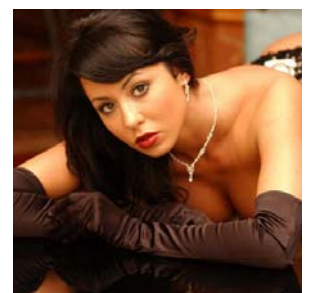


[Shallan Meiers](#) is an American model and actress. Prior to her beginning her modeling career, she was Miss Las Vegas 1999 and worked as a showgirl. She was chosen as Playboy's Playmate of the Month for September, 2002, after appearing on the TV special, *Who Wants to Be a Playboy Centerfold?* which was broadcast on Fox in May, 2002. Shallan added to her Playboy résumé in May 2008 when she posed for Playmate Xtra magazine as part of the Playboy Cyber Club.



[Maya Rochelle](#) broke onto the stage of modeling last year when she was shot for Maxim and Playboy Special Editions. Maya started her own online lingerie company in 2007 and is the original Racey Girl. Maya was the driving force behind bringing the Shirley of Hollywood 60<sup>th</sup> Anniversary Model Search Finals to the Bahamas last September. That incredible event was held at the Sheraton Nassau Beach Resort and Nygård Cay. She was selected as one of the feature models in the Shirley of Hollywood 60<sup>th</sup> Anniversary Big Book Catalog, and will be seen in her own television show [Maya Uncovered](#) in 2010. The show features a realistic look at a young model breaking into the modeling industry produced by Emmy Award winning GraphicMass.

[Myste Wilkerson](#) is the newest Racey Girl. She is currently a student at the University of Texas in Austin. Myste was a finalist in last year's Shirley of Hollywood competition in the Bahamas, where she was discovered by Playboy photographer Bo Hitchcock. Hitchcock submitted her pictures to Playboy and they loved her. She returns to Nassau this year to compete in the Racey Girl competition, and be photographed by Hitchcock for one of Playboy's Publications.



Check out video of last year on YouTube in the Bahamas at:

<http://www.youtube.com/watch?v=k1cp4npyqKs>

<http://www.youtube.com/watch?v=7VLzAfyMZPO>

*Racey Girl*

Racey Girl is a product of Las Vegas based PlayerXT, LLC. PlayerXT stages events for resort casinos all over the world featuring some of the best looking models and glamour brands. Our Racey Girls include Playmates, actresses, entertainers, and feature & cover models.

PlayerXT has just come to terms with the Hard Rock Hotel and Casino in Las Vegas to produce the biggest Latin Model search ever launched. The search will be conducted by casting calls and live events in Latin America searching for representatives for each of the 23 official Latin countries, including Spain. All finalists will gather at the Hard Rock for the Finale Pageant Show and an end of the summer pool party celebration at the world famous "Rehab, Sunday's at the Pool" party.

PlayerXT produced the Shirley of Hollywood 60<sup>th</sup> Anniversary Model Search Finals in the Bahamas last summer at the Sheraton Nassau Beach Resort. PlayerXT products include Super Models of Sports, Super Models of Blackjack and Poker, the USA Bikini Bowling Team, Hot Latina Nights, and the Racey Girls. In addition to the Latin model search, PlayerXT will conduct the World Bikini Pillow Fighting Championships at the Wyndham Nassau Resort in October, and is currently staging a series of Playmate Reunion Parties around the USA.

